

## Join business leaders in Boston at the leading global solutions platform for the clean economy

**Boston, USA**  
**October 10-11th 2018**  
**Boston Convention &  
Exhibition Center**



### Horizon – where climate goals translate into innovations, new markets and partnerships

From October 10th to 11th 2018, Horizon brings together customers, vendors and investors for an event-driven platform focused on accelerating the deployment of leading-edge and current clean solutions. Boston, Massachusetts and the Northeast US are the hosts of the meeting with the purpose of

developing and scaling new innovations, market models, financial products and business partnerships needed to transform the economy. Horizon 2018 will gather 2000+ stakeholders to explore new market opportunities in the US and internationally, and to create new business partnerships and projects for the clean economy.

### Horizon will bring together 2000+ global leaders from business, finance, cities, states and countries:

-  **Customers:** high-level representatives from governments, state and cities seeking clean solutions providers, business executives and project developers from large corporations looking for new technology and B2B partnerships
-  **Solution providers:** a large number of CEOs from Fortune 500 companies, SMEs, startups, technology and service providers, integrators, and consultants, clusters and industry associations
-  **Investors:** C-level executives from commercial banks, pension funds, multilateral development banks, insurance companies, asset managers, institutional investors, philanthropists and angel investors

### To advance the clean economy, Horizon 2018 will:

-  **Integrate** the event with world-class universities in Boston and the strong clean economy ecosystem of Northeast US, from startups to Fortune 500 companies
-  **Provide** market access to one of the fastest growing markets in the world for leading-edge and current clean technologies and solutions
-  **Position** itself as the leading global solutions platform for US and international climate action to implement the Paris Agreement
-  **Facilitate** effective partnerships between customers, solution providers and financiers through structured matchmaking

## Format

Horizon 2018 will provide four main components: an international **summit** with keynotes, plenaries, and discussions; **showcasing** of solutions in a large networking area; a unique user-driven business **matchmaking** app online and on-site connecting markets, technology, and finance for investment flows and deal-making, and **side events** through interactive workshops, product launches, receptions, and much more.

## Themes

Horizon 2018 is an event-driven platform for developing and implementing the business of the clean economy. The event will focus on critical themes such as planning for more clean energy, developing resource-efficient supply chains, creating smart and sustainable cities, and implementing new infrastructure and transport opportunities. This will be done by exploring disruptive technologies, financial innovations, and business models, and by matching customers, solution providers and projects across key areas of the clean economy, such as energy, industry, transport, cities, water and waste.

### Key areas of the clean economy explored at Horizon



Energy



Industry



Cities



Mobility



Water



Waste

### Drivers behind the clean economy



Business Models



Innovation & Technologies



Finance & Investment



Sustainability & Climate Change



Policy & Regulations

## Register your organization for Horizon 2018

### Focus on key solution areas

Bring your solutions and match with potential partners

### Business Perspective

Position your role and opportunities through keynotes, project case studies, showcases and more

### Investment Platform

Connect with financial innovators to solve deployment model and cost-effective financing

### Online network and connections

Connect with and matchmake with customers, solutions providers, and financiers



## Partners

Horizon is supported by a number of public officials, leading 500 corporations, and international institutions working for the clean economy. Regionally, the event collaborates with key stakeholders in the Northeast US and Canada and with leading universities in the greater Boston area.

### Organizers



WORLD CLIMATE LTD



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